

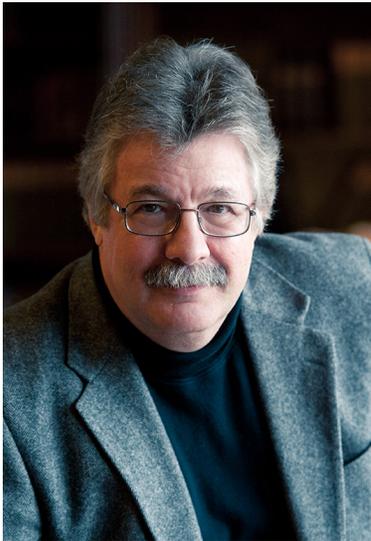
INFOWARCON 16

Strategic Cyber Congress

5-7 April 2016 in Nashville, TN

CALL FOR PRESENTATIONS
Information Packet
(Please read all of this. Winn is serious.)

A QUICK NOTE FROM WINN...



I've been hearing from people in the US, EU and Asia, saying, "I hear InfowarCon is amazing. How do I get in?" This is how.

The InfowarCon 2016 Call For Presentations (CFP) urges you to submit **Real Content**, not marketing drivel. InfowarCon is – and always has been – about originality, creativity and controversy, mixed with demonstrability and the communications skills necessary to provide our group with the finest content available anywhere.

Over the years, InfowarCon has created an immersive environment for open discussion, leading edge thought, dissent, and yes, the InfowarCon favorite, controversy.

This year we know that at least one group plans on putting on "Drone Wars" since we have acres and acres of outdoor space to use for demos, control centers and drone conflicts. You want "Robo Wars"? Well, we have the space if you have the tech!

Let's talk about Drones and Nanobugs. Privacy vs. Security. Surveillance or Offensive Weapons?

We also want to see some awesome presentations on cyber treaties, enforcement, and how the international community can control rogue Class III Infowar activities. And, yes, we are inviting Hollywood back!

So, tickle your brain.

See you there!
Winn Schwartau

CALL FOR PRESENTATIONS

InfowarCon 16 unites a highly culled group of political, military, academic, DIYer, and commercial cyber-leaders and thinkers from around the world to examine the current, future, and potential hostile use of cyber and related information technologies and how to neutralize current ones.

We encourage government, law enforcement, academia, corporations, product vendors, and individuals from all nations to submit papers, presentations, demonstrations, and concepts for presentations to be given at InfowarCon 16 and subsequently published. Our Board of Advisors will be looking for originality, creativity, demonstrability, controversy, and communications skills as guidelines in order to provide InfowarCon 16 with the finest content available anywhere.

The last year has been a hot bed of cyber activity that needs to be analyzed and discussed at the international strategic level. **Among those, broad topics of particular interest are: Class III Infowar, Technology, and Policy.** We've listed sample presentations on the next page.

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CLASS III IW

- **Renewed Russian Cyber-Aggression:** How, why, and what do we do about it?
- **Iranian Cyber-Aggression:** How, why, and what do we do about it?
- **ISIS is hacking “all the things” and has continued to show sophisticated social media and multimedia production capabilities.** How does their propaganda war measure up against “ours”? More importantly, perhaps, why is the rest of the world NOT engaged in its own “Capture the Mindsets of the Young & Disillusioned Around the World” campaign? What do we do? *(This is where Hollywood shined brightly at IWC15!)*
- Assuming (for the moment) that North Korea is/was behind the Nov. 2014 Sony hack: **It can be argued that if nation state policies and actions (Class III Infowar) are stepping on Class II actors (Commercial & Private), the motives, capabilities, and impact of major breaches has blurred further.**

TECHNOLOGY

- **Drones** (We have almost 10 acres of land and 50+ acres of water for drone, exoskeleton, and robotic outdoor demos!)
- **Small DIY and 3D projects** (e.g., “How to Build a Weapon on a Plane with a Battery-Powered Printer”)
- **Weaponizing the Internet of Things**
- **Cyber-tradecraft**
- **To Spy or Not to Spy:** National policies of massive surveillance and espionage programs
- **Portable EMP/HERF demonstrations**
- **Poor Man’s Terrorist Cyber Weaponry**
- **How Terrorists Can Kick SCADA Butt**
- **Chipping & Satellite Disruption**
- **Strike-Back Vigilantism**
- **Quantum Offensiveness**
- **Weaponizing Cyber-Nanotechnology**
- **Autonomous Intelligence, Chaos, and Unpredictability as Weapons Platforms**

POLICY

- **Strategic InfoWar for Nation States vs. NGOs**
- **WMDisable / WMDisrupt / WMDeceive**
- **Global Cyber Arms Treaties**
- **Vigilantism & Active Defense Legalities**
- **Abolishing Global Anonymity**
- **Education vs. Legislation**
- **To Hell with Privacy; Security First!**
- **Does Current IW / IO / EW Doctrine Mean Anything Any More?**
- **Legally Disabling an Adversary’s Cyber Arsenal**

GENERAL SUBMISSION NOTES

First and foremost, make it sexy.

Real demonstrations and hands-on experiences are the best way to enthrall an audience.

All of the technologies shown at InfowarCon 16 need not be fully baked. Some may well be theoretical, but the presentations **must** be compelling and on-topic. The use of visuals, videos, and multimedia rule. Your submissions should reflect that.

Entertainment and education go hand-in-hand. InfowarCon speakers have always been among the best in the world, and we want all attendees to get the most value for their time. Please keep our guidelines in mind for your CFP submission.

GUIDELINES

1. **Papers:** 2,000 words max, editable PDF format.
2. **PPTs:** 20 slides max.
3. **Multimedia Presentations:** 3 mins max.
4. **Demonstrations:** videos 3 mins max.
5. All emailed files must be <10 Mb.
6. Include **“Speaker Submission Form”** with your presentation via email to CFP16@InfowarCon.com.

YOUR PRESENTATION CAN BE UTILIZED IN 3 FORA:

Each submission should be visualized in at least two of the following fora. This will give the Board of Advisors more than one option for using your submission in different venues.

1 **Keynote / Plenary Sessions (23 mins + 6 mins Q&A)**

Of compelling interest to entire audience. “Death by PPT” is strongly discouraged. Remote video conference / Skype presentations are welcome! Most importantly: Show, Don’t Tell.

2 **Main Sessions (50 mins + Q&A / Interaction)**

In-depth discussion, demos, & hands-on with active audience participation. Presented solo or in panels (max 3 presenters). Remote video conference / Skype presentations are welcome! Most importantly: Show, Don’t Tell.

3 **The Blitz [Lightning] Round (10 mins + 5 mins Q&A)**

We’re trying something new this year! TED-like mini talks in groups of four. Show us quickly what you are into and why it is important.

OUTDOORS: If you need outdoor presentation space (UAV, Robots, etc.) please let us know how to best showcase your ideas. (Sponsors, too!) **Please book early!**



GENERAL SUBMISSION NOTES (CONTINUED)

Please Keep Your Audience in Mind!

Industry. International. Military. Government. Academia. Commerical. Law Enforcement and First Responders. Intelligent. Your Audience wants to come away with something tangible to do, enact, change, think about, design, buy, or enforce!

English is the official conference language and all sessions will be unclassified. Your audience will consist of both techy geeks and senior non-technicals.

**EARLY ACCEPTANCE DEADLINE:
2 January 2016**

**FINAL ACCEPTANCE DEADLINE:
2 February 2016**

Preferential Choice will be given to early submissions, allowing time for refinement and demonstration enhancement.

You will be notified by email or phone. **If your paper is chosen, you will be asked to commit to providing your finished presentation by March 15, 2016.**

Please submit your briefing with as many pictures, diagrams, and descriptions of the proposed session as you can. Submissions are to be in PDF format (from Word, PPT, etc. – if you need assistance saving to PDF, please contact us) and standard multimedia formats. Include estimated length of session, desired fora (remember, visualize in more than one!), possible presentation materials (such as handouts), and any other presenters required if utilizing panel discussion.

The quality of presentation materials is very important. Make them novel. Interesting. Fascinating is encouraged! Handouts should accurately reflect the presentation and be both interesting and informative. Multimedia presentations, real-time scenarios or gaming, audience participation, and highly interactive topics are more likely to be accepted by the reviewers (and certainly more appreciated by your audience!). **And don't forget: debate, controversy, dissimilar positions, and unpopular opinions have always been encouraged and valued at InfowarCon!**

Note: We cannot provide travel or lodging for accepted presentations! We sort of break even and do this because we care.

For inquiry or discussion on submissions, please do not hesitate to contact Betty or Winn:

Betty O'Hearn

+1.727.409.1754

Betty@InfowarCon.com

Winn Schwartau

+1.727.393.6600

Winn@InfowarCon.com

If you want to be anonymous (e.g., John Smith), contact Betty and we will do our best to help.

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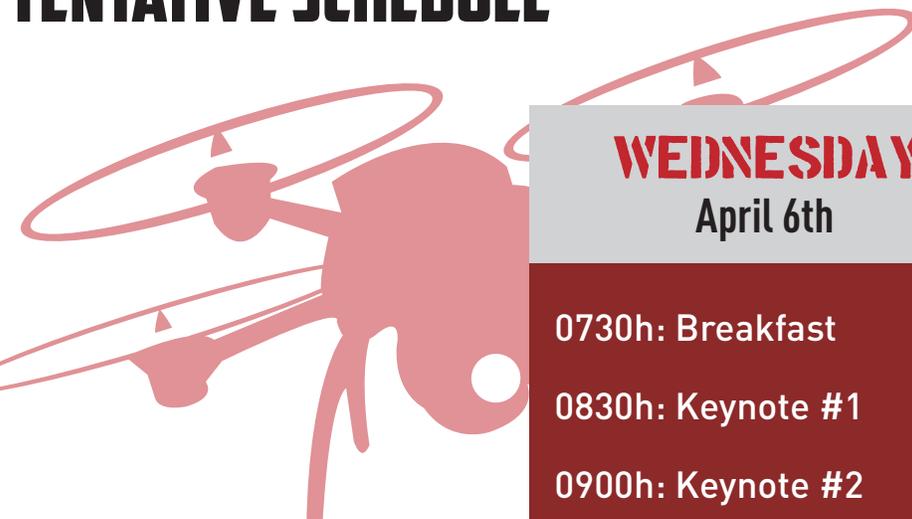
HOW TO ATTEND & EVENT INFO

All attendees and invitees should submit a short "What I Bring to InfowarCon" blurb. This should be no more than a few paragraphs (unless you feel the need to pontificate). The goal is to insure that all attendees are valuable participants, as well. No wallflowers allowed! More than 80% of the prior attendees wanted to keep InfowarCon 16 at the highest caliber of presenters and participants. Send Betty@InfowarCon.com an email with your attendance request blurb, along with the number of requested attendees.

InfowarCon 16 will be hosted at the same, unpublished private venue. Attendees will be provided with the exact location prior to the event. Your airport is BNA in Nashville, TN, and the event is nearby. We can provide you with a list of reputable hotels, which are within a 10 minute Uber drive. *(Cause the evening discussions can get a bit late... there will be great wines, custom drinks, and desserts!)*

Cameras will be there to record the presentations. Deal with it. No media, though! Comments are NOT FOR CONTRIBUTION unless specifically noted by the presenters.

TENTATIVE SCHEDULE



TUESDAY
April 5th

Buffet Dinner

Drinks & Socializing

Possible Short Presentation

WEDNESDAY
April 6th

0730h: Breakfast

0830h: Keynote #1

0900h: Keynote #2

0930-1200h:
Presentations, Snacks &
Drinks, Lunch

1300-1700h:
Presentations, Snacks &
Drinks

1700-2000h: Drinks &
Socializing, Dinner

THURSDAY
April 7th

0730h: Breakfast

0830h: Keynote #3

0900h: Keynote #4

0930-1200h:
Presentations, Snacks &
Drinks, Lunch

1200h: Lunch

1300-1700h:
Presentations, Snacks &
Drinks

1700-2000h: Drinks &
Socializing, Dinner

OR *(Weather & Sponsor
Permitting): Out to Nashville
for Dinner & Honky
Tonking on Broadway*

INFOWARCON 15

AN INVITATION-ONLY STRATEGIC CYBER CONGRESS

April 28 - 30, 2015 in Nashville, TN

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SPONSORSHIP OPPORTUNITIES

Last year at InfowarCon 2015, we did not accept sponsorships. This year we will... cautiously. But we reserve the right to say, "NO!" if vendors become too – well, too vendor-ish.

We want thinkers. Leaders. And if you have some cool, worthwhile words to say, things to show, buttons to push and glow, awesome! But we don't have the room for major booths or anything like that. We DO, however, have room for demonstrations. You get it.

We will select sponsors carefully, and limit it to a handful at \$2500 each, for which you get a lot of notoriety, access (for one of your folks) to the esteemed InfowarCon audience, and (if it's super cool) a demo. We don't honestly have all the details worked out yet (we are CONTENT-driven, after all), but please get in touch with Betty@InfowarCon.com with your thoughts.

We'll make it work.

Thanks to everyone for making me do this!

- Winn



Please provide the following information, save the PDF (with answers) on your computer, and email it along with your presentation materials and papers to CFP16@InfowarCon.com. **The deadline for Early Acceptance is Jan. 2, 2016. The Final Deadline is Feb. 2, 2016.** If chosen, you will be asked to commit to providing your finished presentation by **March 15, 2016**.

Name	Title	
<input type="text"/>	<input type="text"/>	
Company	Phone Number	
<input type="text"/>	<input type="text"/>	
Address Line 1	City	State
<input type="text"/>	<input type="text"/>	<input type="text"/>
Address Line 2	Zip Code	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>
Email	Website	
<input type="text"/>	<input type="text"/>	

Submitting Presenter's Biography *(max 150 words)*

Additional Presenters + Title & Company *(max 2)*

Presentation Title

Preferred Forum	Additional Fora <i>(at least one)</i>	Do you need space for an outside demo?
Keynote / Plenary Session	Keynote / Plenary Session	Yes
Breakout Session	Breakout Session	No
The Blitz Round	The Blitz Round	

Abstract (*max 500-800 words*) – Provide an overview of your proposed session topic and its relevance to IWC. This can also be included in the presentation materials separate from this form.

Who should attend this session? Why is it important to them, and what will they learn and take away by attending? What sort of giveaways or handouts will be provided? (*max 75 words*) – This information will help us market your session.

What is the baseline knowledge required to grasp your session’s content? Is it very technical, for management, or for military leaders? (*max 50 words*)

What sort of technical arrangements will you need or provide? – This information will help us determine which facilities are best suited for your session.

Sign and complete this form to authorize InfowarCon 16 to make a one-time charge to your card listed below. By signing this form, you give us permission to debit your account for \$300. (This price covers 3 days of food, booze, and great presentations.) This form grants us permission for a single transaction only, and does not provide authorization of any additional unrelated debits or credits to your account.

Name	Phone Number	
<input type="text"/>	<input type="text"/>	
Address Line 1	City	State
<input type="text"/>	<input type="text"/>	<input type="text"/>
Address Line 2	Zip Code	Country
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Email	<input type="text"/>	

Account Type:	Visa	MasterCard	AMEX	Discover
Cardholder Name	Account Number			
<input type="text"/>	<input type="text"/>			
Expiration Date	CVV (3 or 4 digit verification number)			
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Address Line 1	City	State		
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Address Line 2	Zip Code	Country		
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Copy of card attached?

Signature: _____ Date:

**** After your credit card payment has been processed, this form will be destroyed. We absolutely do not keep your credit card number on file! ****