



INFOWARCON

CONFERENCE: NOV. 1 - 3, 2018

TRAINING: OCT. 30 - 31, 2018

InfoWarCon 2018 will be from November 1st to the 3rd, 2018 InfoWarCon Labs LLC.com Conference to be held at the National Conference Center, 18980 Upper Belmont Place, Leesburg, VA 20176. This year we are offering two days of training courses before the conference to increase the skills and knowledge of our attendees. It has been decades since our founder, Winn Schwartau, coined the phrase "Cyber Pearl Harbor" during congressional testimony. The challenges nations and organizations face have only continued to gain in complexity.

InfoWarCon was originally founded to bring together disparate ideas from a variety of disciplines and answer questions regarding "what's next?" Unlike other venues where a series of presenters go through a deck of slides and then yield the stage to the next person we ensure that conversation and exchange of ideas occur. Whether the presenter is a Hollywood producer examining the composition and production of ISIS recruitment videos for audience manipulation characteristics or a researcher bypassing security controls using Lego robotics we challenge existing ideas.

The cryptocurrency economy and those who would truly make money from it were examined over four years ago at InfoWarCon. Your organization has the opportunity to join us in figuring out what the future holds.

- ▶ Merge the military, intelligence and private sector into a single forum where cyberterrorism, infowar and homeland defense can be addressed openly.
- ▶ Identify commonalities for defense of the U.S., other nations and the global economy
- ▶ Involve Law Enforcement and other First Responders in this critical discussion.
- ▶ Examine technology from the policymaker, marketing, operator, and filmmaker perspectives



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TITLES AND ORGANIZATIONS FROM PREVIOUS INFOWARCON EVENTS INCLUDE:

- › General -, JTF-CND, Space Command
- › General -Allied Supreme Commander Atlantic
- › Gloria Craig, Director General Security, MoD, UK
- › Chairman NIPC
- › Japanese Ambassador to the U.S.
- › FBI
- › Office of the Vice President, Michael Nelson,
- › National Security Counsel
- › Congressman
- › Admiral - Russian Security Council
- › Chief, DoJ
- › Congressman
- › Admiral -MoD, Chief IW, UK
- › White House Policy
- › DND, Canada
- › Intelligence, Australia
- › General JTF-CND
- › CIAO
- › General - JTF/V-C DISA
- › Col. Ministry of Science, Croatia
- › Dr., Russian Academy of Science
- › General Barry Horton
- › Jim Christy, US Senate
- › Russian Ambassador to the U.S., Yuriy Ushikov,
- › General -Switzerland
- › Col. - Judge Advocate, USAF
- › General -France
- › Dr. Daniel Kuehl, NDU
- › Europol, Frans Mulchlegel
- › Dr. - Russian IW Expert
- › Dr. - Russian Acad. Sciences
- › Capt. Greg Blackburn (OSD/C3)
- › DISA/IPTF/CIAO
- › Presiding Judge on Intelligence Operations, Belgium
- › DND, Canada
- › NPS
- › DECA, FBI
- › USSS, Electronic Crimes
- › Microsoft
- › FAA
- › InfraGard
- › Northrup-Grumman
- › Member Swedish Parliament
- › Dr.- RAND Europe
- › CERT@Carnegie Mellon
- › President, ITAA
- › Founder, Terrorism Research Center, Matthew G. Devost
- › Former WH CyberZar, Amit Yoran
- › Scott Borg, USCC
- › Spencer Wilcox, Exelon
- › Neal Pollard, PwC,
- › Former AG, CIA Catherine Lotrionte Yoran
- › Timothy Thomas, Foreign Military Studies Office
- › Joel Harding, To Inform is to Influence

SPONSORSHIP OPPORTUNITIES



Each sponsorship level includes multiple passes to the event

PLATINUM \$15,000.00 (6 PASSES)

- ▶ Premium exhibit space in the lounge
- ▶ Full page ad in conference program
- ▶ Logo on all InfoWarCon promotions, pre and post event.
- ▶ Logo placement on conference website with hyperlink

GOLD \$7,500.00 (4 PASSES)

- ▶ Exhibit space
- ▶ Recognition as a sponsor on site and in conference program
- ▶ Logo placement on conference website with hyperlink

SILVER \$3,500.00 (3 PASSES)

- ▶ Recognition as a sponsor on site and in conference program
- ▶ Logo placement on conference website with hyperlink

EXHIBITOR OPPORTUNITIES



There are a limited number of exhibitor tables available for companies that wish to promote their service or solution through direct interaction with the audience. The event will feature networking breaks in the exhibit area as well as an extended lunch break with attendees encouraged to visit exhibitor tables.

OPPORTUNITY

InfoWarCon Labs, LLC is offering these levels sponsorship benefits including a table and visibility. We will provide the benefits outlined above plus promote on our InfoWarCon.com, and to help raise awareness of your capabilities across disciplines.

COMMITMENT FROM IWC LABS LLC

- › We will provide a table for setup of your marketing information in a visible spot of the vendor expo room during the event.
- › Prior to the event our marketing e-mails and website will reference sponsorship by you.
- › The evening before the conference, 2 VIP from your company will be invited to the Speakers reception.
- › Our post-event e-mails to the attendees will also reference you.

SPECIAL INSTRUCTIONS FOR EXHIBITORS

- › Setup time for the event begins at 6:30 am on Oct. 31st, 2018
- › You are responsible for transport of all materials into the building to the expo table. The hotel will provide an 5" x 30 foot table, 2 chairs, power. Wireless internet passcodes will also be provided if needed.
- › Large items? Notice is required for entry via loading dock.
- › ALL materials must be removed. If not removed, they will be disposed of.

EXHIBITOR OPPORTUNITIES



CANCELLATION

In the event InfowarCon Labs LLC cancels the event, we will advise in writing. In such event, InfowarCon Labs, LLC shall be liable to _____ for liquidated damages for total amount stated in this Agreement.

WARRANTY

Each party represents and warrants to the other that it has the right to enter into this Agreement and fully perform its obligations and provide the services and/or materials hereunder. InfowarCon Labs, LLC warrants and represents that it shall perform the services in a professional manner. Except for the foregoing, neither party makes any warranty, express or implied, including, but not limited to, any warranty of merchantability or fitness for any particular purpose.

FORCE MAJEURE

Neither party shall be liable for delay or failure in performance of any of its obligations under this Agreement (other than payment obligations) when such delay or failure arises from events or circumstances beyond the reasonable control of such party (including, without limitation, acts of God, fire, flood, war, explosion, sabotage, terrorism, embargo, civil commotion, acts or omissions of any government entity, supplier delays, communications or power failure, equipment or software malfunction, or labor disputes). No failure on the part of either party to exercise, no delay in exercising, and no course of dealing with respect to any right, power or privilege under this Agreement shall operate as a waiver thereof, nor shall any single or partial exercise of any such right, power, or privilege preclude any other or further exercise thereof or the exercise of any other right, power, or privilege under this Agreement.

LIMITATION OF LIABILITY AND INDEMNIFICATION

- a. _____ shall indemnify, defend, and hold harmless IWC Labs LLC and their respective owners, directors, officers, employees, agents and representatives, from any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees, and expenses of any kind which might result or arise from any action or failure to act on the part of _____ or its officers, agents, employees, or other representatives breach of this Agreement.
- b. IWC LLC shall indemnify, defend, and hold harmless _____ and their respective owners, directors, officers, employees, agents and representatives, from, any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees, and expenses of any kind which might result or arise from any action or failure to act on the part of InfowarCon Labs, LLC or its officers, agents, employees, or other representatives breach of Agreement.

We shall invoice you upon signature and payment is due in 15 business days.

EXHIBITOR OPPORTUNITIES



ACCEPTANCE OF THIS PROPOSAL IS BY THE UNDERSIGNED:

Company: _____

InfoWarCon Labs LLC

Signature: _____

Travis Hartman CEO
IWC Labs, LLC
PO Box 4182
Sanford, NC 27330

Print Name:

Address:

City:

State:

Zip Code:

InfoWarCon Labs LLC

Email:

Email:

Date:

Date: